## Message Text

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INFO OCT-01 EUR-12 ISO-00 EB-08 OES-07 AGRE-00 TRSE-00

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R 111048Z AUG 77 FM AMEMBASSY MADRID TO SECSTATE WASHDC 1345 INFO AMEMBASSY COPENHAGEN

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COPENHAGEN FOR REGFISHATT

E.O. 11652: N/A TAGS: EFIS, SP

SUBJ: MARKETING INFORMATION REQUEST ON SQUID

REF: STATE 188480; 76 STATE 305925; MADRID 0188, MADRID 5879

- 1. EMBASSY HAD ASSUMED THAT SPANISH REPRESENTATIVE (CONDE) HAD DELIVERED DESIRED MARKETING INFORMATION TO US GROUP AT BOSTON MEETINGS EARLY FEBRARY,.AS PROPOSED MADRID 188. SUBSEQUENT TO BOSTON MEETINGS US INDUSTRY GROUP VISITED SPAIN IN EARLY MAY, AND EMBASSY UNDERSTANDS THAT SOME DISCUSSION OF MARKETING INFORMATION TOOK PLACE AT THAT TIME.
- 2. EMBASSY WILL REQUEST DESIRED INFORMATION FROM SPANISH FISHING OFFICIALS AS SOON AS THEY RETURN FROM VACATION IN SEPTEMBER. IT IS DOUBTFUL THAT ACCURATE AND COMPLETE DATA WILL BE AVAILABLE TO EXTENT DESIRED BY NMFS. EMBASSY WILL ALSO CONTINUE TO WATCH FOR ANY ITEMS IN PRESS AND INDUSTRY JOURNALS WHICH MIGHT BE OF INTEREST TO US SQUID INDUSTRY.

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3. COMMENT: SALES OF US SQUID IN SPAIN WILL PROBABLY CONTINUE TO BE CONDITIONED TO SOME EXTENT BY CERTAIN NON-MARKET FACTORS, AS INDICATED IN MADRID 5879.
EMBASSY BELIEVES THAT DEPARTMENT AND NMFS ARE GENERALLY AWARE OF CONTINUING DISCUSSIONS BETWEEN US AND SPANISH INDUSTRIES IN ATTEMPT DEVELOP SOME FORM OF COOPERATION. SECOND REALLOCATION OF SQUID SURPLUS, WHICH BRINGS SPAIN

TOTAL REALLOCATION FOR 1977 ALMOST UP TO FIGURE ARRIVED AT IN DECEMBER 1976 TENERIFE MEETINGS, SHOULD HAVE POSITIVE INFLUENCE ON SPANISH TOWARDS IMPORTS OF US PRODUCTS.STABLER

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## Message Attributes

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